



D6.12 – COMMUNICATION KIT – SECOND RELEASE

Project Information

GRANT AGREEMENT NUMBER	723699
PROJECT FULL TITLE	Driving up Reliability and Efficiency of Additive Manufacturing
PROJECT ACRONYM	DREAM
FUNDING SCHEME	RIA
START DATE OF THE PROJECT	01 Oct 2016
DURATION	36 months
CALL IDENTIFIER	H2020-FOF-2016
PROJECT WEBSITE	www.dream-euproject.eu

Deliverable Information

DELIVERABLE N°	6.12
DELIVERABLE TITLE	Communication Kit – Second Release
WP NO.	6
WP LEADER	BEWG
CONTRIBUTING PARTNERS	INSTM
NATURE	OTHER: Software, technical diagram, etc.
AUTHORS	Sara Attanà (BEWG)
CONTRIBUTORS	Elena Bassoli (INSTM)
REVIEWERS	/
CONTRACTUAL DEADLINE	M18
DELIVERY DATE TO EC	30/03/2018

Dissemination Level

PU public.









Document Log

Version	Date	Author	Description of Change
1	29/03/2018	Sara Attanà	First Release



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1 EXECUTIVE SUMMARY

The Public Communication Kit is a public instrument that can be used for communication/dissemination purposes without asking prior advice on contents; project partners are always required to inform the Communication and Dissemination Manager about the specific channel where the Communication KIT will be used (Event, articles, conferences, meetings, social media) and the contact details to be currently used is:

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The Communication KIT documents are available for free download from the Project Website at the following link: http://www.dream-euproject.eu/download-area/

2 INTRODUCTION

A first release of the communication kit has been developed at the beginning of the project according to Deliverable 6.11 – Communication Kit (First Release).

This first release comprises:

- 1. Agenda Template
- 2. Deliverable template
- 3. Logos, Backgrounds and Symbol
- 4. Leaflet
- 5. Poster 90x60
- 6. Roll-up 170x55
- 7. Press Release
- 8. Work Package Presentation Template

The First release of the Communication Kit provided some basic graphic elements that are intended to underline the visual identity of the project and to give a common graphic layout. These elements are the logo, the backgrounds, the symbol and the templates: they did not change in the second release of the Communication Kit.



3 Communication Kit Update

In the second release of the Communication Kit, the brochure, the poster and the roll up have been modified updating them with the first results of the project. Moreover, a project presentation with detailed reach results at M12 has been created.

3.1 Brochure – Second Release

DREAM brochure has been updated underlining the achievement of the prefixed KPI1, the new logo of the partner UTBv and adding social media project logos (see Figure 1).



Figure 1: Brochure – Second Release



3.2 Poster – Second Release

DREAM poster has been updated underlining the achievement of the prefixed KPI1, the new logo of the partner UTBv and adding social media project logos (see Figure 2).

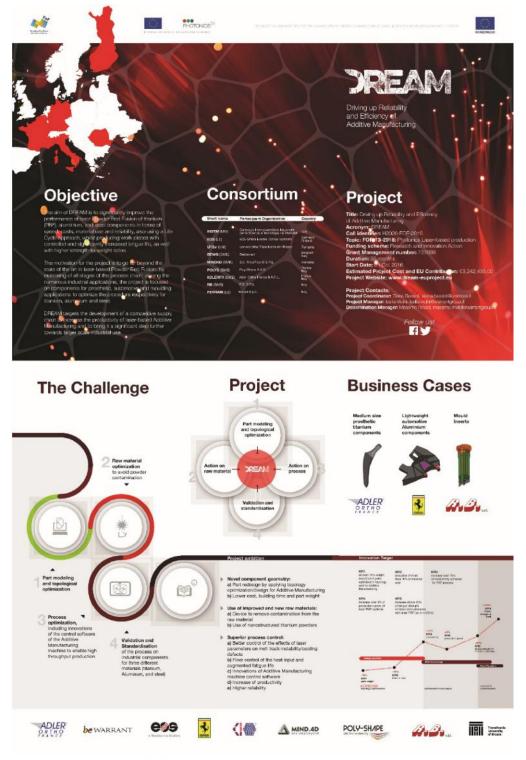


Figure 2: Poster – Second Release



3.3 Roll up – Second Release

DREAM poster has been updated underlining the achievement of the prefixed KPI1, the new logo of the partner UTBv and adding social media project logos (see Figure 3).

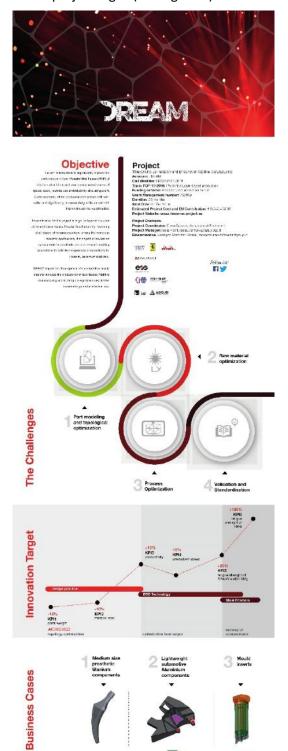


Figure 3: Roll up – Second Release

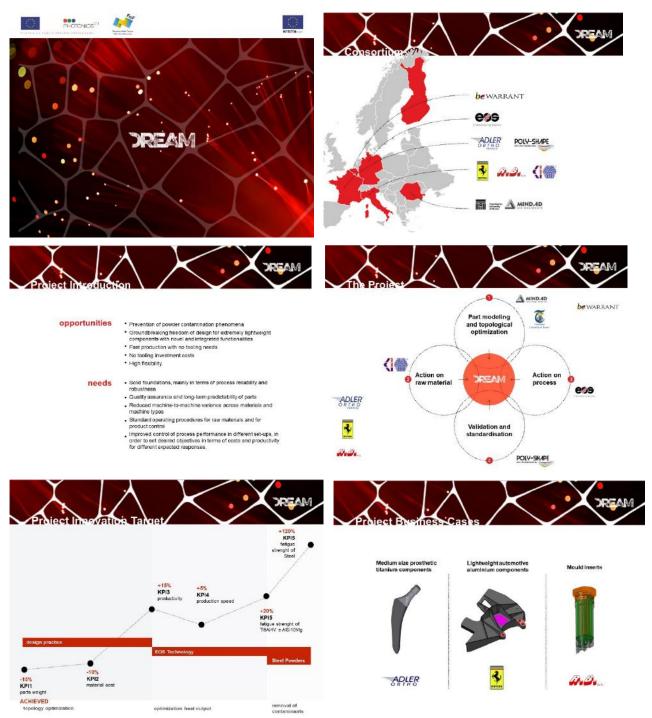
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3.4 Project Presentation – Second Release

A project presentation with general project objectives has been created at the beginning of the project. This presentation has been updated underlining the achievement of the prefixed KPI1 and with some detailed reached results obtained at M12 by WP2 and WP5 (see Figure 4).





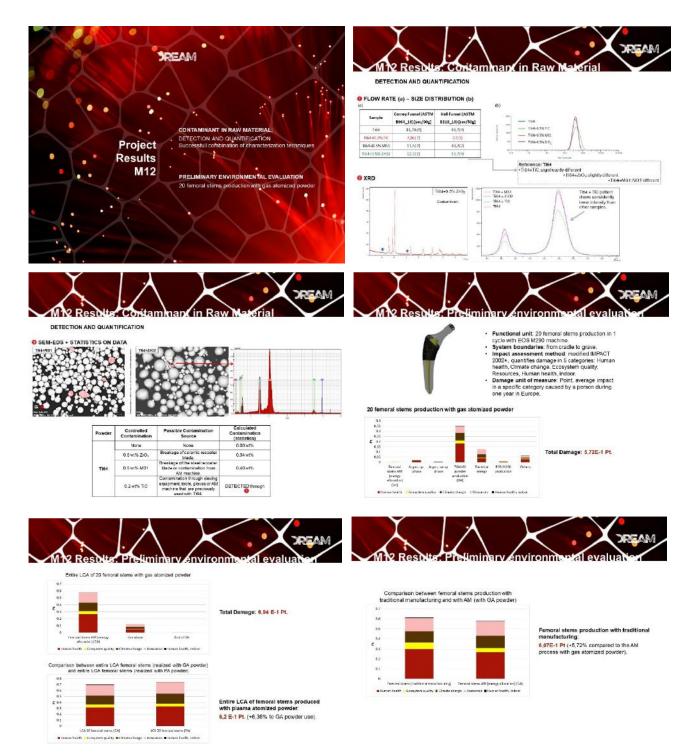


Figure 4: Project Presentation – Second Release